8802016 Ver# 9 Status Revised Traffic Order# 35847

Printed: Last Received:

10/16/2012 9:49 AM 10/16/2012 8:06 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser DCCC-DEM CNGRS CMPG

Product Issue Estimate# 1199

Rep Order#

EC'd Yes

Buyer Katie Keuleman

Phone# Fax#

) GREAT AMERICAN MEDIA Agency (3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1199

Flight Dates

10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES

1 of 3

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REVISION, DO NOT DOUBLE BOOK TOTAL - \$36,850

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	500A-60CA	8 NEWS NOW AT 5A	:30	\$1,000.00	10/09-10/15	1	1	1	\$1,000.00	
	2	TU-F,M	600A-70CA	8 NEWS NOW AT 6A	:30	\$1,200.00	10/09-10/15	2	1	2	\$2,400.00	
	3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/09-10/15	1	1	1	\$1,000.00	
	4	SA	500A-70CA	CBS THIS MORNING SATURDAY	:30	\$550.00	10/13-10/13	1	1	1	\$550.00	
	5	SU	600A-63CA	8 NEWS NOW SUNDAY MORNING- #1	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	6	SU	630A-80CA	CBS NEWS SUNDAY MORNING	:30	\$850.00	10/14-10/14	0	0	0	\$0.00	
	7	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	8	TU-F,M	900A- 1000A	LIVE! WITH KELLY	:30	\$850.00	10/09-10/15	1	1	1	\$850.00	
	9	TU-F,M	1000A- 1100A	PRICE IS RIGHT	:30	\$3,500.00	10/09-10/15	1	1	1	\$3,500.00	

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Station k Advertiser Product Estimate#		KLAS-TV LAS VEGAS () DCCC-DEM CNGRS CMPG Issue 1199			Agency () 3050 K WASHI Agency C/P1/P2/F	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone Fax#		Katie Keuleman			Agency C/P1/P2/E 11/14/1199 Flight Dates 10/09/2012 - 10/15/201 Hiatus Weeks				Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	10	TU-F,M	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$850.00	10/09-10/15	0	0	0	\$0.00	
	11	TU-F,M	300P-40CP	ELLEN		:30	\$1,000.00	10/09-10/15	0	0	0	\$0.00	
	12	TU-F,M	400P-50CP	8 NEWS NOW AT 4PM &	430PM	:30	\$1,300.00	10/09-10/15	0	0	0	\$0.00	
	13	TU-F,M	500P-63CP	8 NEWS NOW ROTATION		:30	\$1,500.00	10/09-10/15	0	0	0	\$0.00	
	14	SA	500P-53CP	8 NEWS NOW AT 5PM-SA	т	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
	15	SA	630P-70CP	8 NEWS NOW AT 630PM-	SAT	:30	\$800.0C	10/13-10/13	1	1	1	\$800.00	
	16	su	500P-53CP	8 NEWS NOW AT 5PM-SU	N	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
	17	su	630P-70CP	8 NEWS NOW AT 630PM-	sun	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
	18	М	800P-90CP	HOW I MET MOTHER/2 B	RKE GRL	:30	\$9,500.00	10/15-10/15	1	1	1	\$9,500.00	
	19	тн	900P- 1000P	PERSON OF INTEREST		:30	\$8,500.00	10/11-10/11	0	0	0	\$0.00	
	20	TU-F,M	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$2,200.00	10/09-10/15	1	1	1	\$2,200.00	
	21	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-W	KND	:30	\$1,100.00	10/13-10/14	2	1	2	\$2,200.00	
	*22	TU	1200P- 1230P	NEWS		:30	\$750.00	10/09-10/09	0	0	0	\$0.00	
		Sales Rem V9 Commen) . Spots/week Changed									
	23	TH Buylin	1000P- 1100P ne Comment:	PERSON OF INTEREST		: 30	\$8,500.00	10/11-10/11	1	1	1	\$8,500.00	

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Station KLAS-TV LAS VEGAS) GREAT AMERICAN MEDIA Agency (Rep Firm) DCCC-DEM CNGRS CMPG 3050 K ST NW. SUITE 100 Sales Office (Advertiser) WASHINGTON WASHINGTON, DC 20007 Product Salesperson (Issue) MIKE JONES Estimate# 1199 Agency C/P1/P2/E 11/14/1199 Flight Dates 10/09/2012 - 10/15/2012 **Buver** Katie Keuleman Salesperson Phone# 202-872-5880 Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax# LT Ln Day Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots -------------_____ _____ _____ 24 W-F, M 400A-459A :30 \$200.00 10/10-10/15 1 \$800.00 Buyline Comment: NEWS *25 TH-F 400A-459A :30 \$250.00 10/11-10/12 2 1 2 \$500.00 Buyline Comment: NEWS V9 Added *26 М 400A-459A :30 \$250.00 10/15-10/15 1 1 1 \$250.00 Buyline Comment: NEWS

-REPORT TOTALS-

Report Totals: 23 / \$36,850.00

V9 Added

---SALES MONTHLY TOTALS---

Oct 12: 23 / \$36,850.00

Sales Totals: 23 / \$36,850.00 Station Totals: 23 / \$36,850.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals \$122,833 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0 % **KVCW** 0% KVMY 0% 5% 0€ KVVU UNKN

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